

## SERVICES

## 470 Web Site

## 470.1 Purpose of Library Web Site

The Indian Prairie Public Library Web site has several key roles:

- Inform and educate the community about library services and activities.
- Facilitate access to and usage of library resources and services.
- Provide access to information and ideas that are available through the Internet.
- Enhance communication between the library and the community.
- Enable patron self-service.

## 470.2 External Links and Feeds

Links and feeds are provided as an information service and are selected in keeping with the library's Mission Statement and Collection Development Policy. Links and feeds included on the library's Web site meet general community needs for information and will reflect the community's interest in popular topics, such as, but not limited to: business information, taxation, employment, health, travel, books and reading, film, homework help, etc. Sites included on the IPPL Web site must be current, objective, and easy to use, and must clearly identify the sponsor/creator of the page. They also must be free to use. The library reserves the right to evaluate and select sites for links. The library does not accept unsolicited links. Links on the IPPL Web site are reviewed regularly to remove dead links, sites that do not load properly, or that no longer meet the selection criteria.

## 470.3 Web Site Use Disclaimer

The Indian Prairie Public Library District is responsible only for the content produced by the library. The placement of links on the library's Web site does not imply endorsement of, or responsibility for, the link or the content of offsite referenced pages. The library is not responsible for the content, accuracy, availability, or privacy practices of any external sites. Parents of minor children are encouraged to review any external sites to determine if the content is appropriate for their children.

## 470.4 Web Site Privacy Statement

The Indian Prairie Public Library District welcomes visitors to its Web site. The library is committed to upholding the privacy of Web site visitors. The library does not collect personal information for visiting its site. Databases and other online resources available via links from the library's Web site have their own privacy policies, which may vary. Database users are encouraged to familiarize themselves with these policies before using the databases.

Patron information is confidential. The company that provides the library's circulation software, SirsiDynix, collects and compiles user data to provide library services such as circulation of materials. The library will not share any personal information given to us with any other third party unless required by court order. The library does not collect or sell user information for commercial purposes, though the library may utilize user information for marketing purposes to promote library services. In order to improve the usefulness of its site, the library automatically collects and maintains statistical information from site data logs concerning network traffic flow and volume. This information does not identify individual visitors.